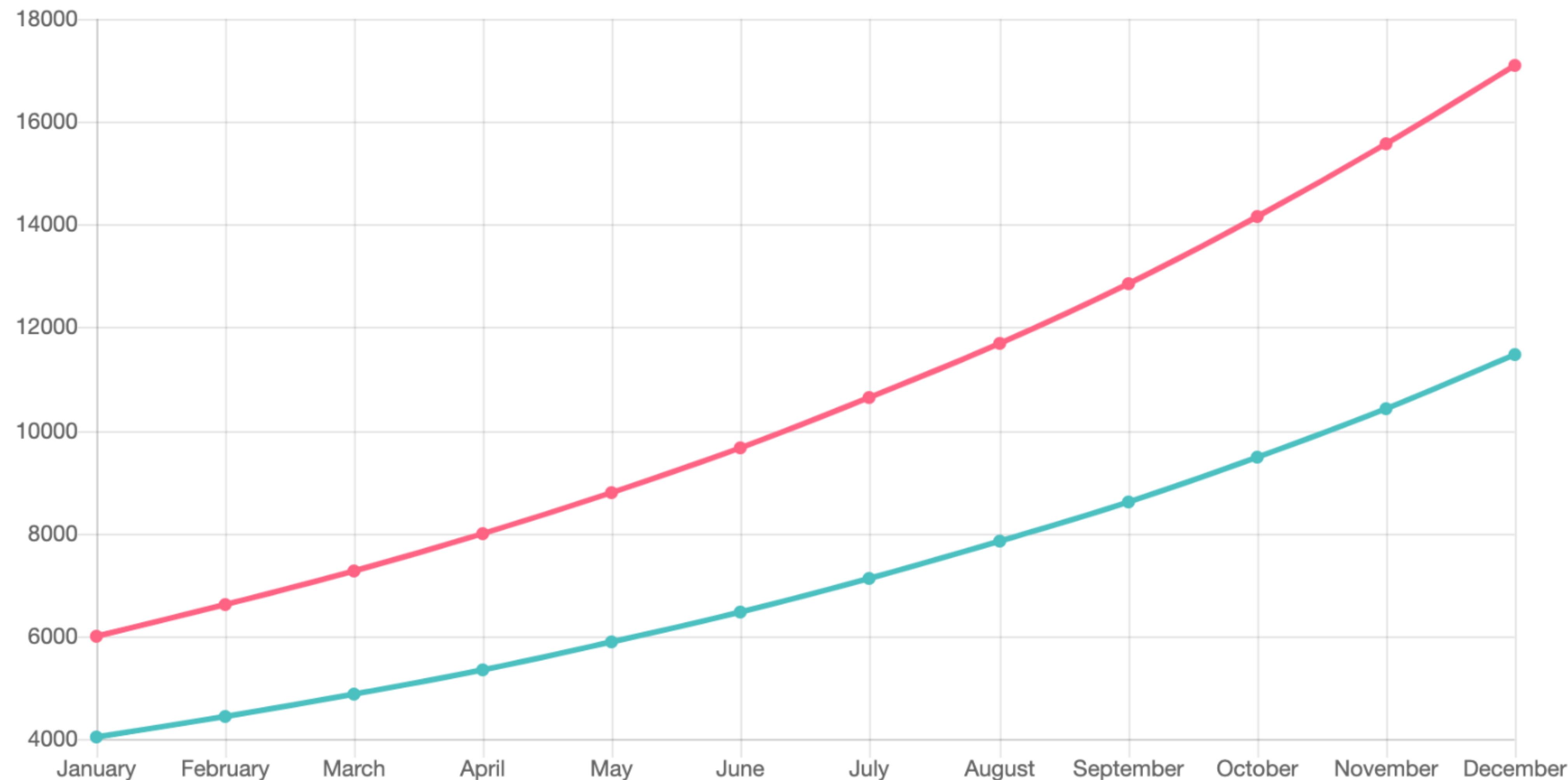
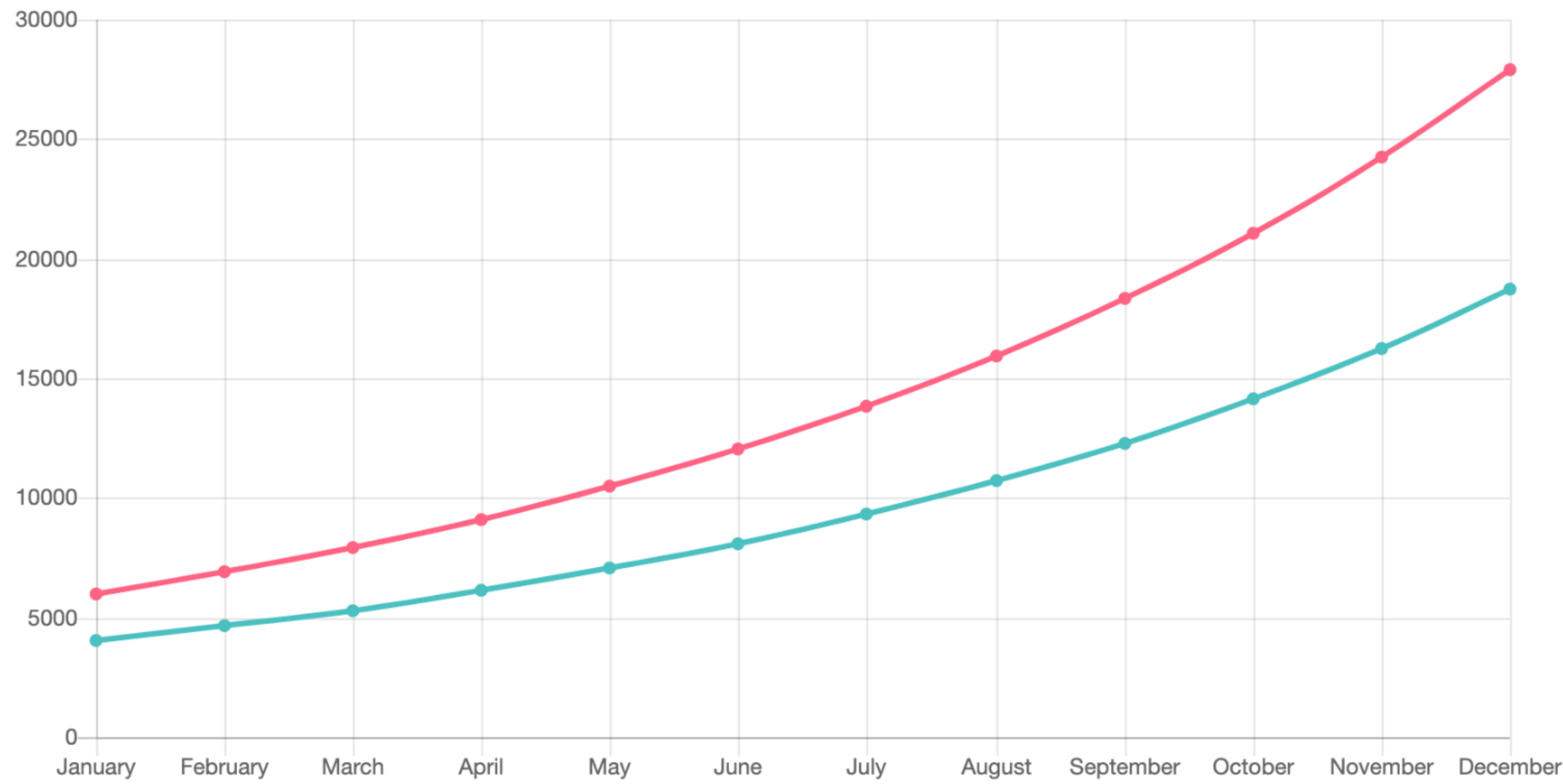


10% of profit reinvested in traffic



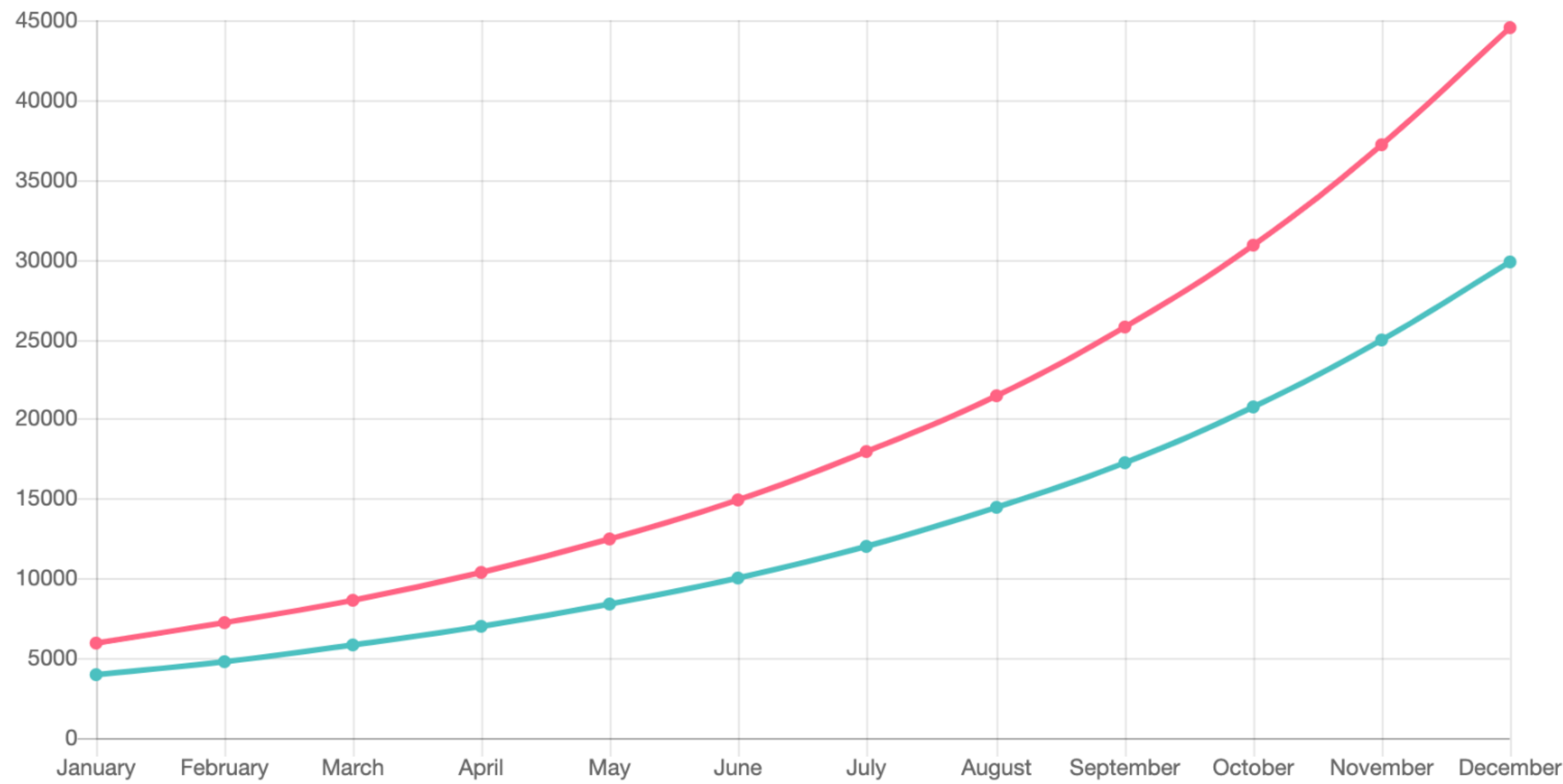
Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	€17,110	€11,476	9,415	2,825
Difference	+€11,113 ▲185.31%	+€7,454 ▲185.31%	+€6,115 ▲185.31%	+8,425 ▲185.31%

15% of profit reinvested in traffic



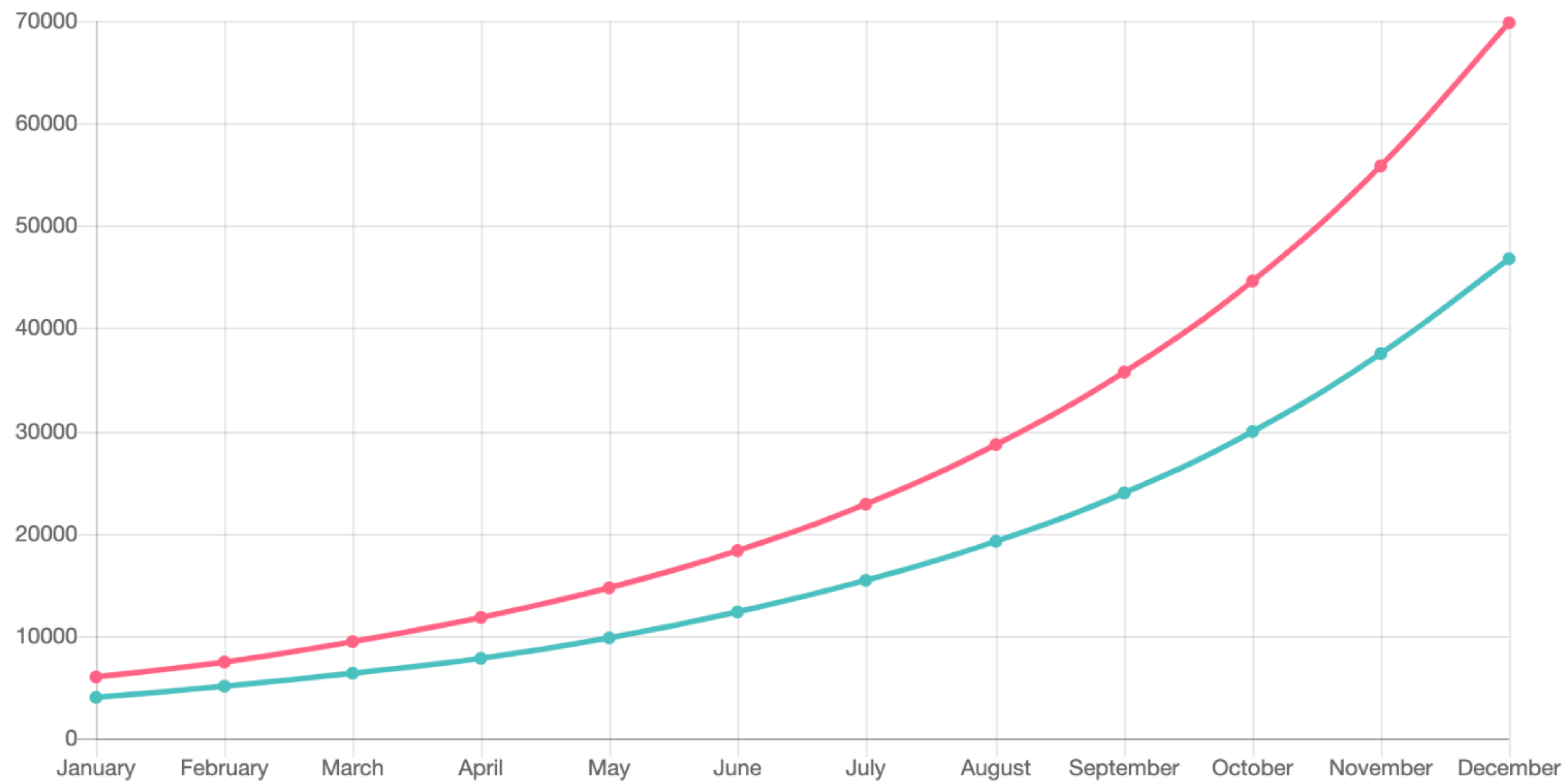
Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	€27,900	€18,713	15,353	4,606
Difference	+€21,903 ▲185.31%	+€14,691 ▲185.31%	+€12,053 ▲185.31%	+14,363 ▲185.31%

20% of profit reinvested in traffic



Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	€44,558	€29,885	24,519	7,356
Difference	+€38,561 ▲185.31%	+€25,863 ▲185.31%	+€21,219 ▲185.31%	+23,529 ▲185.31%

25% of profit reinvested in traffic

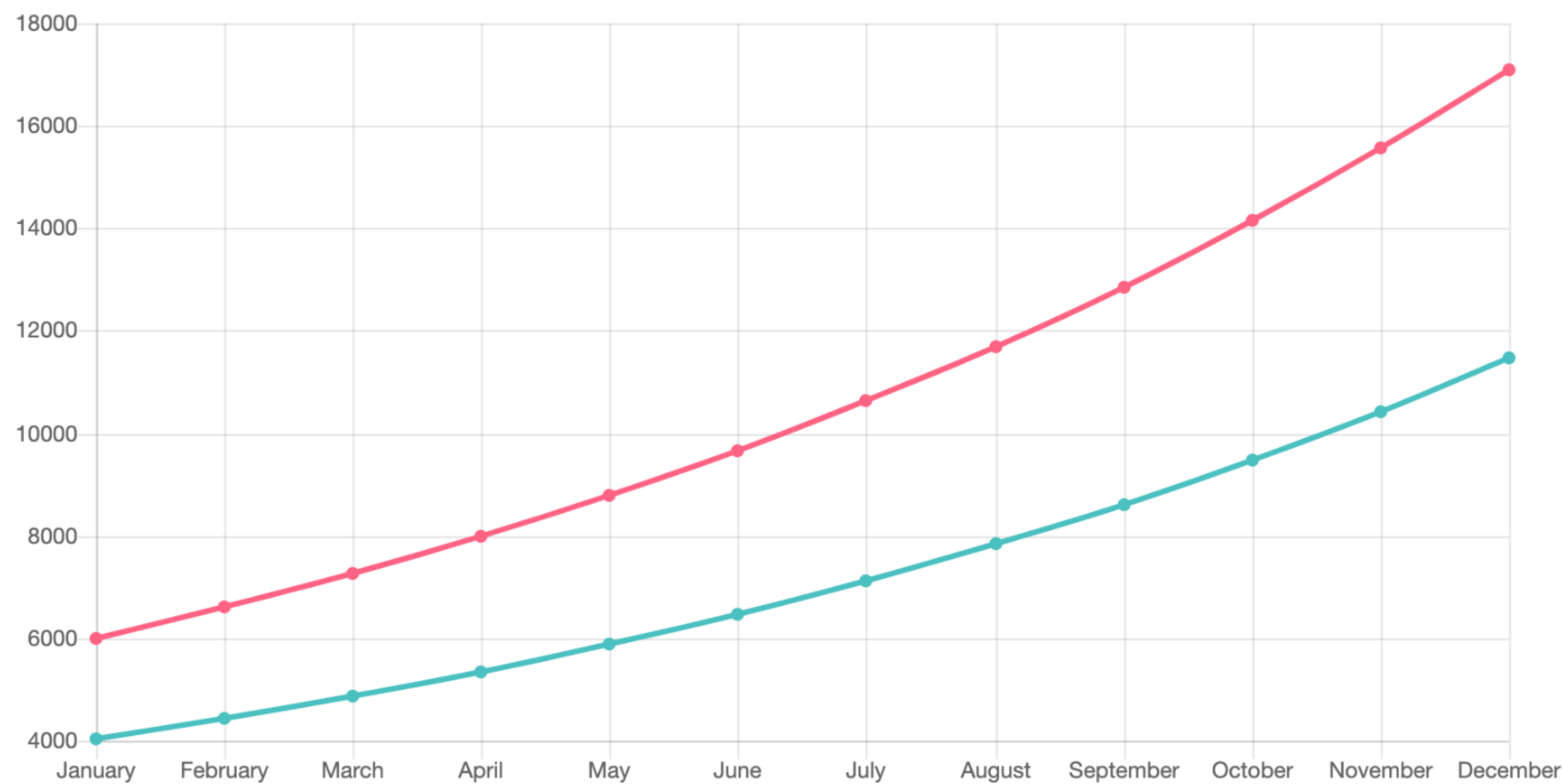


Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	€69,814	€46,824	38,417	11,525
Difference	+€63,817 ▲185.31%	+€42,802 ▲185.31%	+€35,117 ▲185.31%	+37,427 ▲185.31%

Custom Percentage

10%, 50%, 100%...

10% of profit reinvested in traffic



Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	€17,110	€11,476	9,415	2,825
Difference	+€11,113 ▲185.31%	+€7,454 ▲185.31%	+€6,115 ▲185.31%	+8,425 ▲185.31%