## TRAFFIC REINVESTMENT

Agentur-Kunden-Funnel

Difference

February

January

Year-End Results

March

April

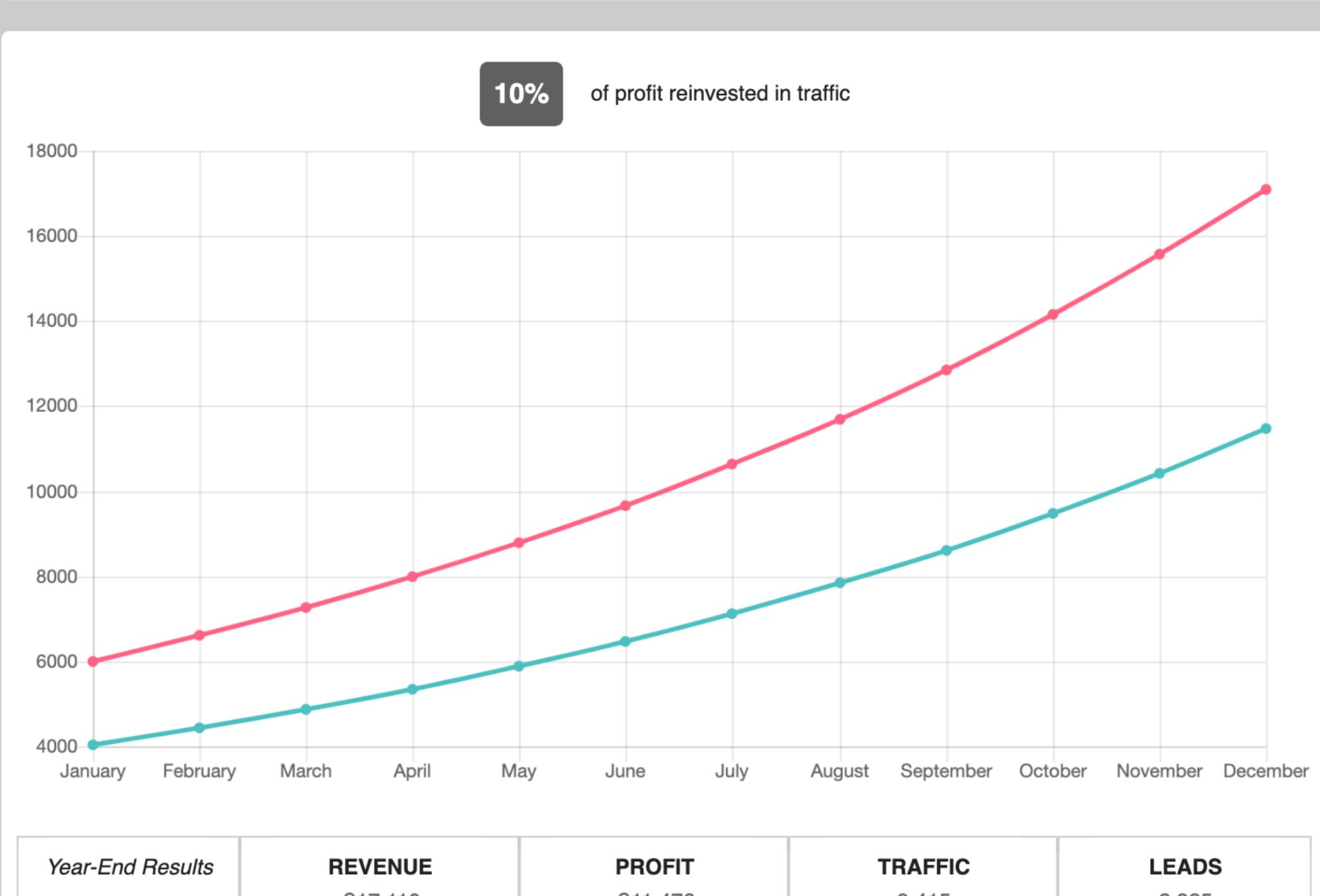
**REVENUE** 

€44,558

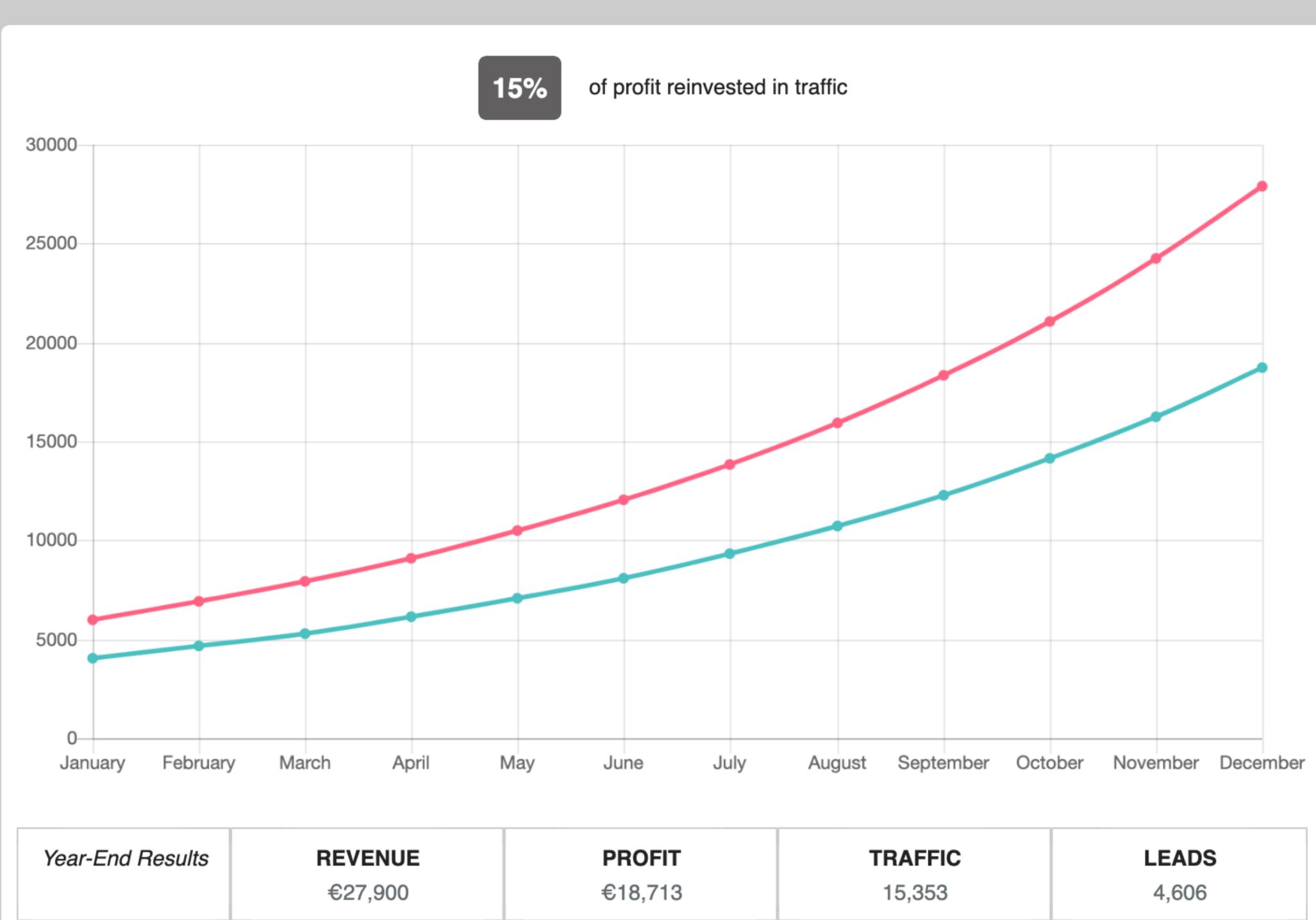
May

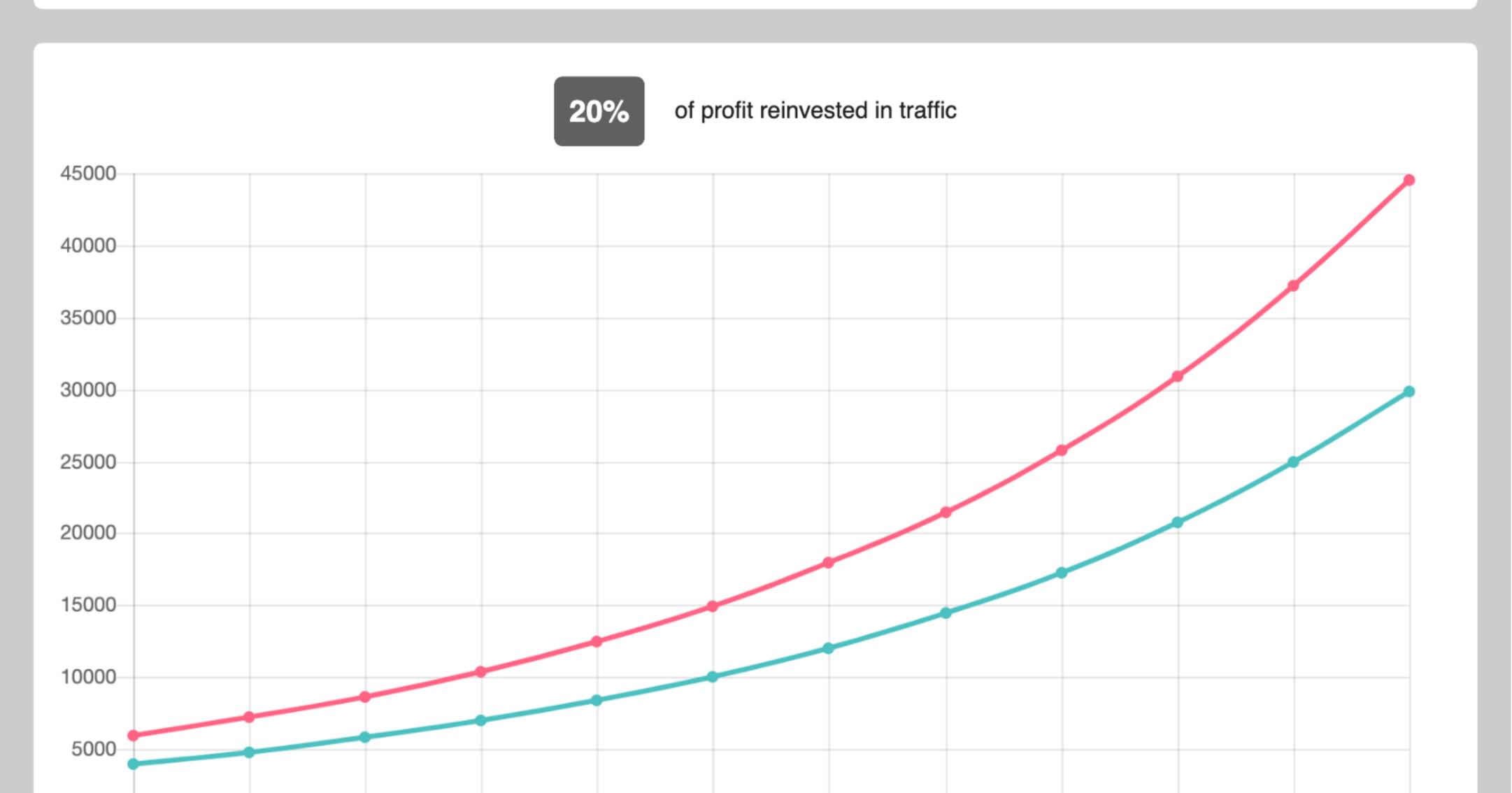
+€21,903 ▲185.31%





roar Ena ricoano	112121102		111741110	
	€17,110	€11,476	9,415	2,825
Difference	+€11,113 ▲185.31%	+€7,454 ▲185.31%	+€6,115 ▲185.31%	+8,425 • 185.31%
	15	% of profit reinvested in	traffic	





+€14,691 ▲185.31%

+€12,053 ▲185.31%

September

**TRAFFIC** 

24,519

August

October

November

**LEADS** 

7,356

December

+14,363 • 185.31%

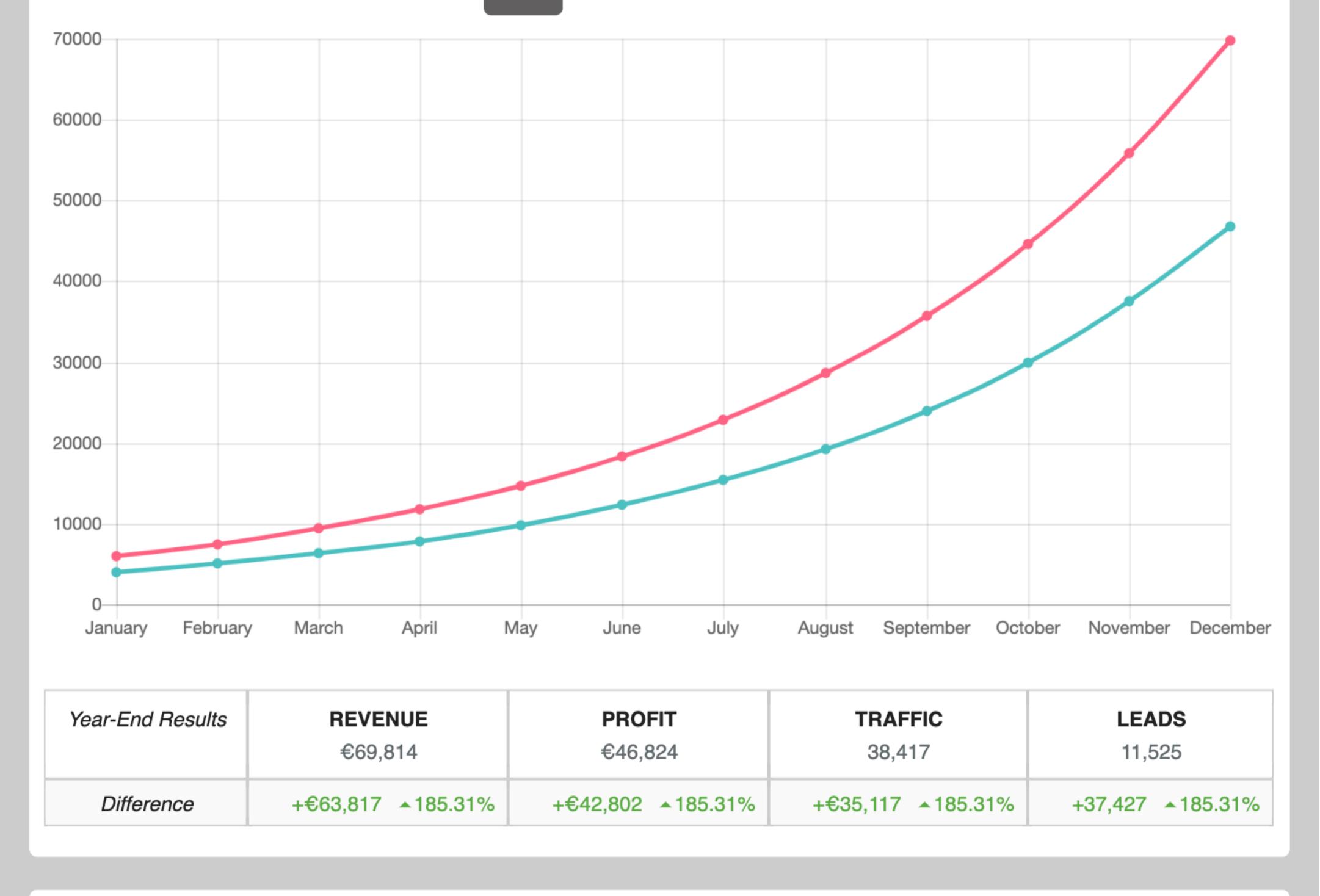
Difference	+€38,561 ▲185.31%	+€25,863 ▲185.31%	+€21,219 ▲185.31%	+23,529 • 185.31%				
25% of profit reinvested in traffic								

June

**PROFIT** 

€29,885

July



**Custom Percentage** 

10%, 50%, 100%...

18000						
18000						
						)
10000						

of profit reinvested in traffic

10%

16000							
14000							
12000							
10000							
8000							
6000							
4000 January February	y March Ap	ril May	June July	August Septe	ember October	r November	Decembe

Year-End Results	REVENUE	PROFIT	TRAFFIC	LEADS
	€17,110	€11,476	9,415	2,825
Difference	+€11,113 ▲185.31%	+€7,454 ▲185.31%	+€6,115 ▲185.31%	+8,425 • 185.31%